

## BTEC FIRST DIPLOMA IN MEDIA

### Is This Course For Me?

This course is a work-related qualification and is ideal if you are interested in video production, digital graphics, web design and animation. It provides practical knowledge and experience to enter employment or progress onto other College courses. You will develop technical skills and practical experience in planning and developing a range of work.

### What Are The Entry Requirements?

- Four GCSEs at grade D or above in relevant subject areas
- Two good references
- Satisfactory performance at interview

### What Will I Be Doing?

You will be set challenging projects where you will explore and learn up-to-the-minute multi-media technology. You will also develop technical skills and practical experience in planning, designing and developing a range of work. Throughout the course you will develop an awareness of professional practice and design skills.

The course includes the following:

- Understanding the media
- Research skills for media
- Multi-media production
- Video production
- Web authoring
- Multi-media authoring
- Animation techniques

	<b>1 year, full-time</b>
	<b>Level 2 course</b>
	<b>Apply Direct</b>
	<b>Interview</b>
	<b>Modular Course</b>
	<b>Certificate</b>

### What Next?

You can apply to study BTEC National Diploma in Interactive Media or this qualification can be used to gain employment in the vast field of media, digital creativity and communications.

CIC/FE/05



INVESTOR IN PEOPLE



Awarded for excellence



## Course Content

The course included the following:

### Understanding the Media.

This unit will develop your skills in reading, analysing and deconstructing media texts.

### Research Skills for Media.

This unit will develop initial skills in research techniques. You will develop appropriate skills in collecting, collating and sorting relevant evidence.

### Media Skills Development

This unit will allow you to develop skills in media production. You will be shown how to use state-of-the-art software and encouraged to experiment with the techniques and the technology.

### Video Production

This unit introduces learners to the techniques and technology of video-based production work. After an initial investigation of television or video production techniques learners will work through the three stages of pre-production, production and post-production to produce a finished video product

### Audio Production

In this unit learners will explore basic sound recording techniques and technology. You will increase your understanding of various styles, techniques and technologies and how create your own audio product whilst developing skills in sound recording, editing and mixing.

### Web Authoring

This unit will develop initial skills in web authoring techniques. You will be able to undertake simple tasks relating to the design and implementation of web pages. You will learn how to compile websites and how to publish a website on the worldwide web.

### Animation techniques

This unit has been designed as an introduction to animation. It aims to introduce the learner to the practical processes of animation and to appreciate animation techniques.

### How Is It Assessed?

You will be set challenging projects where you will explore and learn up-to-the-minute multi-media technology.

### Key Skills

You will also be able to develop Key Skills that are highly valued by employers including:

- Application of Number
- Communication
- IT

## Where to find us

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